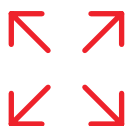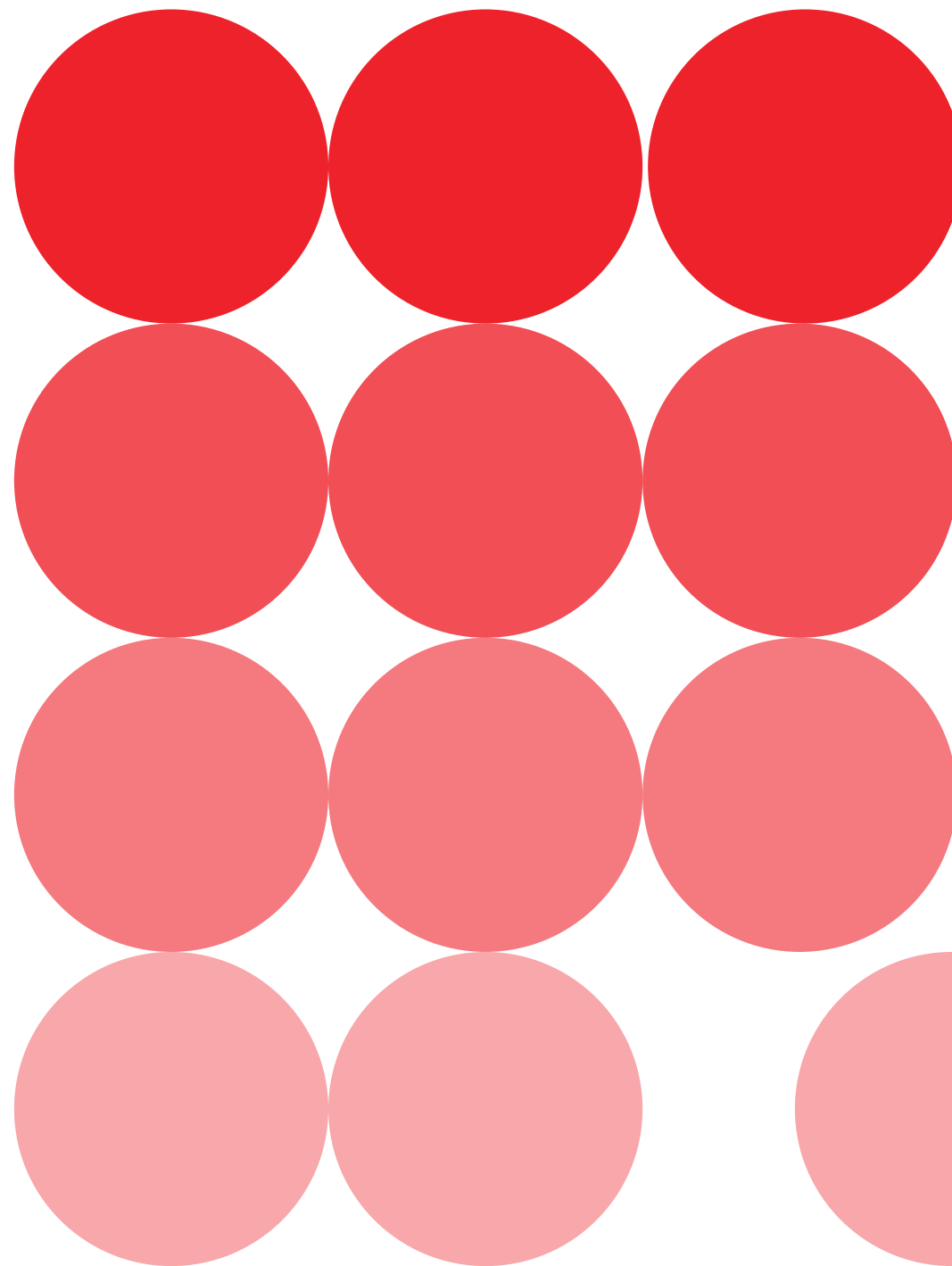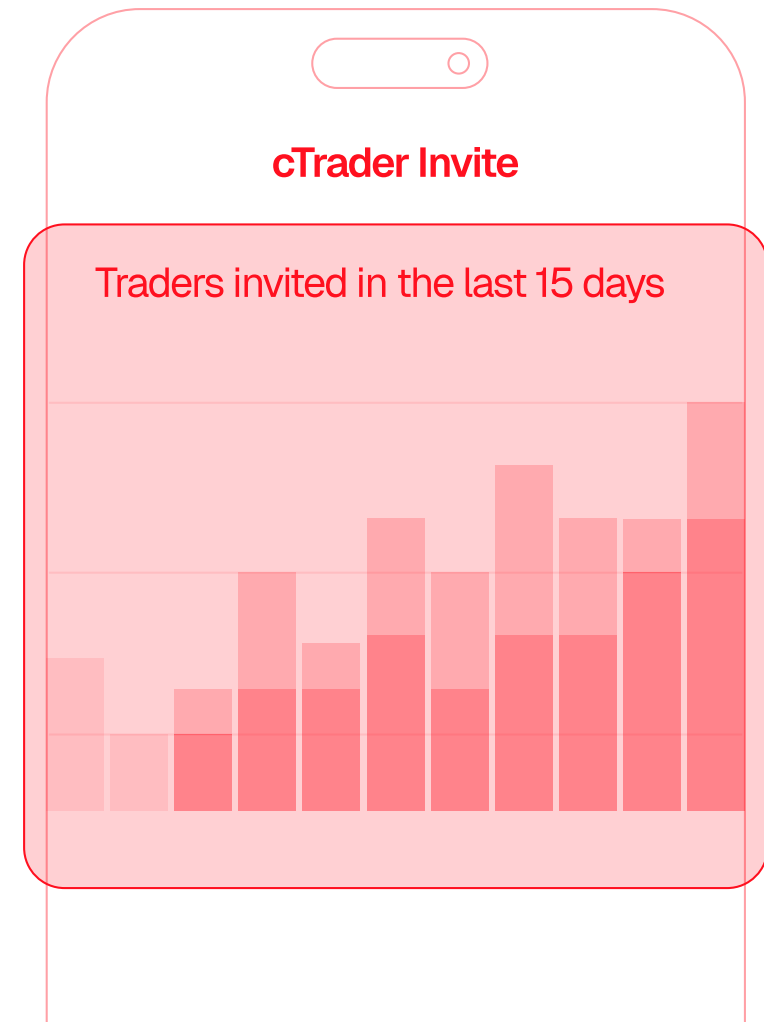# cTrader

cTrader Invite

How to grow your referral network

cTrader

Benefits for partners

- ✓ Attract leads with cTrader products
- ✓ Share invite links on the go
- ✓ Gain referrals with any cTrader link
- ✓ Track referral stats in real time
- ✓ Be notified when a new trader joins
- ✓ Promote your products effortlessly
- ✓ Build a strong personal brand
- ✓ Stay reachable via a profile page

cTrader Invite

Traders invited in the last 15 days

cTrader

How cTrader Invite works

cTrader Invite is an all-in-one toolkit designed to help partners (IBs) engage traders with appealing cTrader products and effectively convert them into referrals.

Depending on how your broker integrates cTrader Invite with their CRM, there are two possible configuration options.
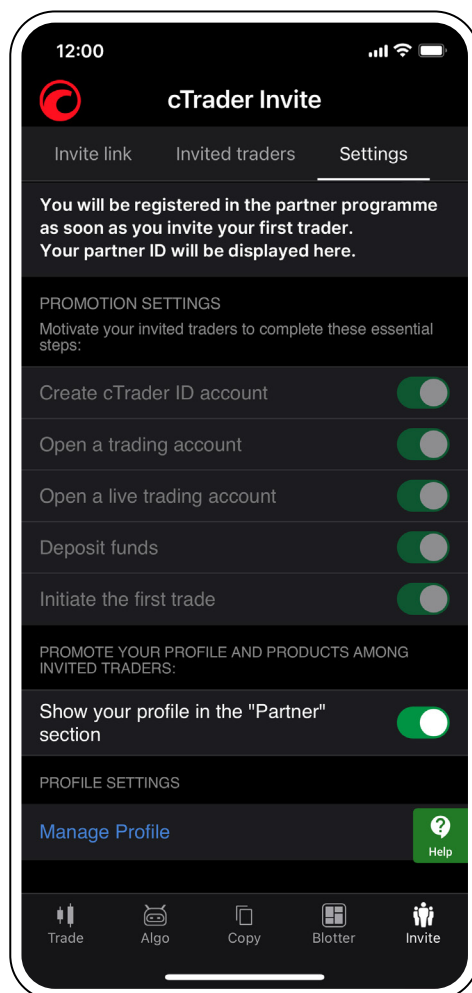
Partner ID

You are all set!

Once you invite your first trader, you are automatically registered in the broker's CRM and assigned a partner ID.

Traders are also registered and attributed to you automatically.

Invite is only available in broker-branded cTrader apps.
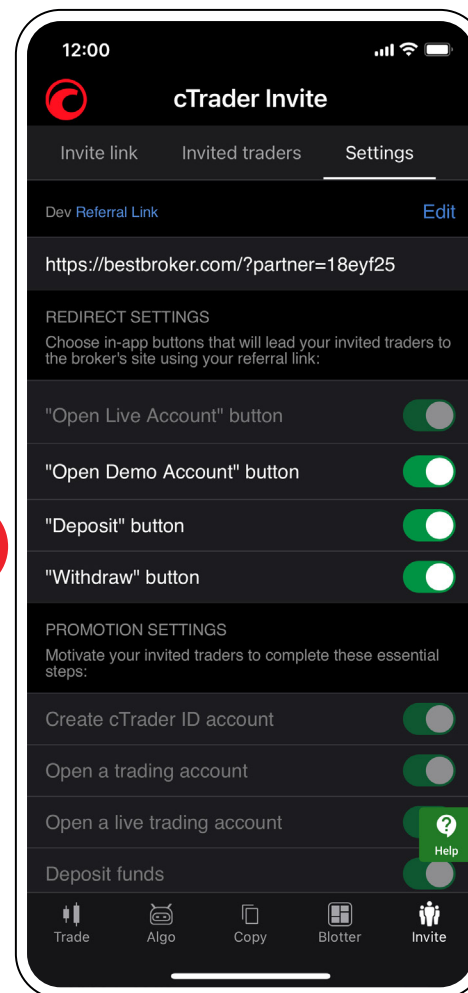
Learn more in Help Centre

OR

BRL

Set your BRL, provided by the broker after you register in the partner programme.

When your traders complete specific in-app actions you set, they are redirected to the broker's website for registration and attribution.

cTrader

1. Set up your profile page

cTrader equips you with a profile page that works better than a landing page.
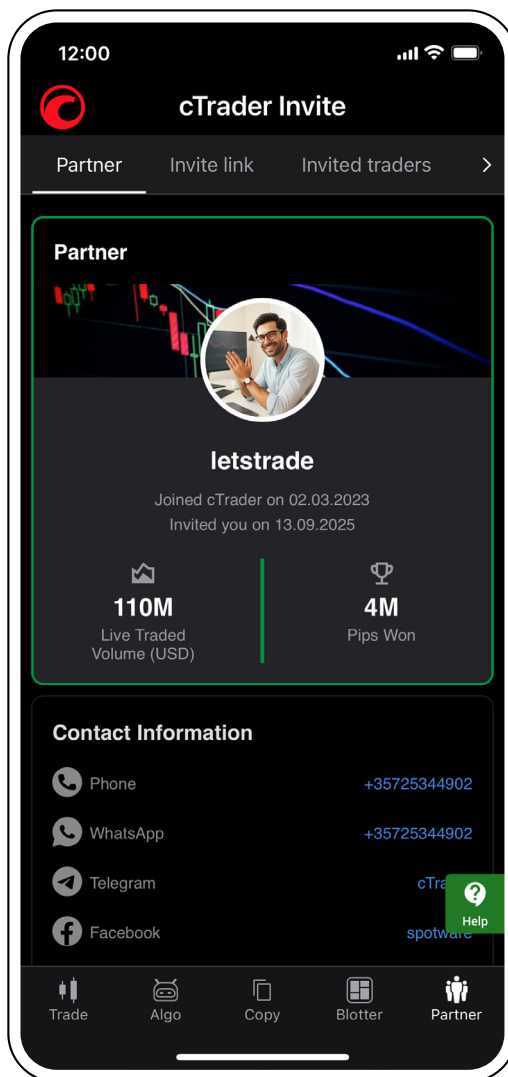
Become a personal brand by adding these details:

- Cover image
- Profile picture
- Personal info
- Contact details

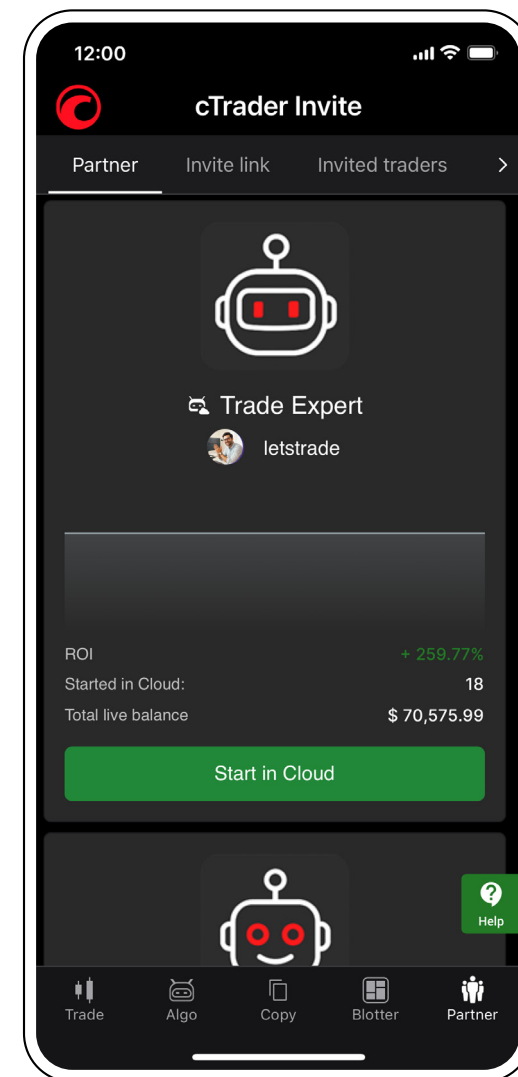Use your profile link in signatures, social media and business cards:

https://ctrader.com/u/{username}

Learn more in Help Centre

Make your profile public and display your cTrader products on the personal page:

- cBots
- Indicators
- Plugins
- WebView plugins
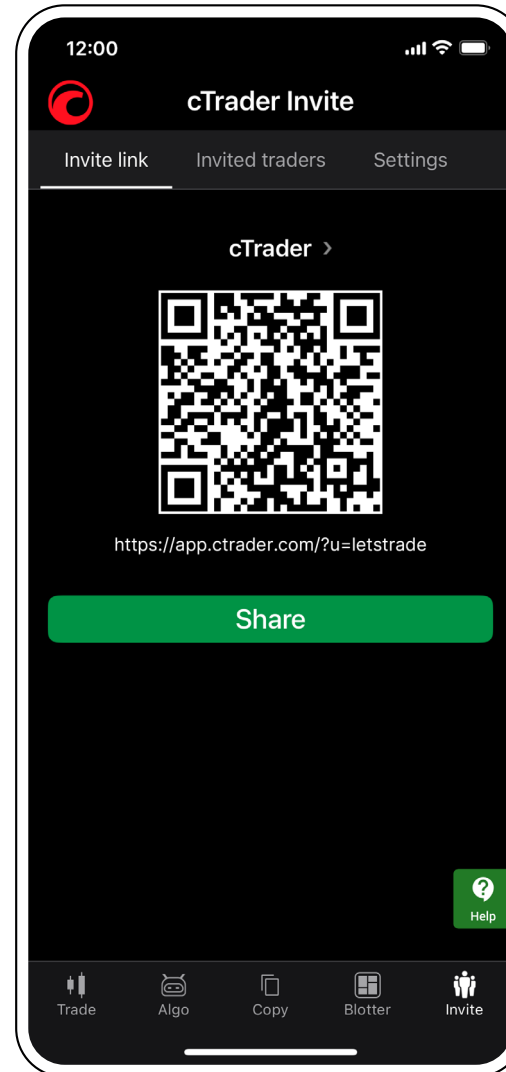- Copy strategies (own and favourite)

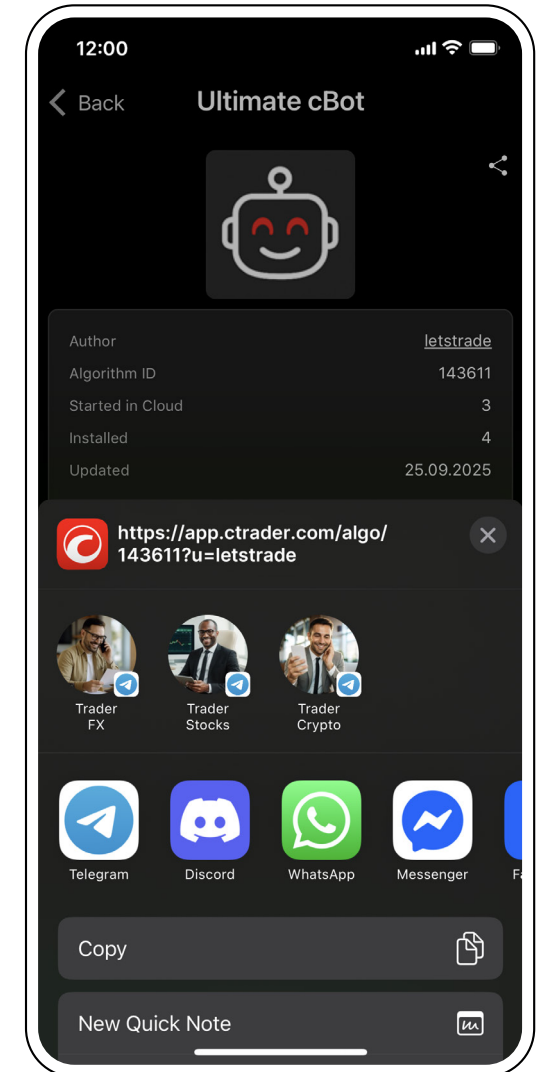**Promote successful products and generate new leads!**

cTrader

2. Share invite links

Any cTrader URL containing your username works as an invite link and attributes traders to you.

Generate invite links and QRs leading to the platform and specific products in the Invite app.

Share your products as invite links directly with your contacts using native sharing from almost any screen in cTrader.
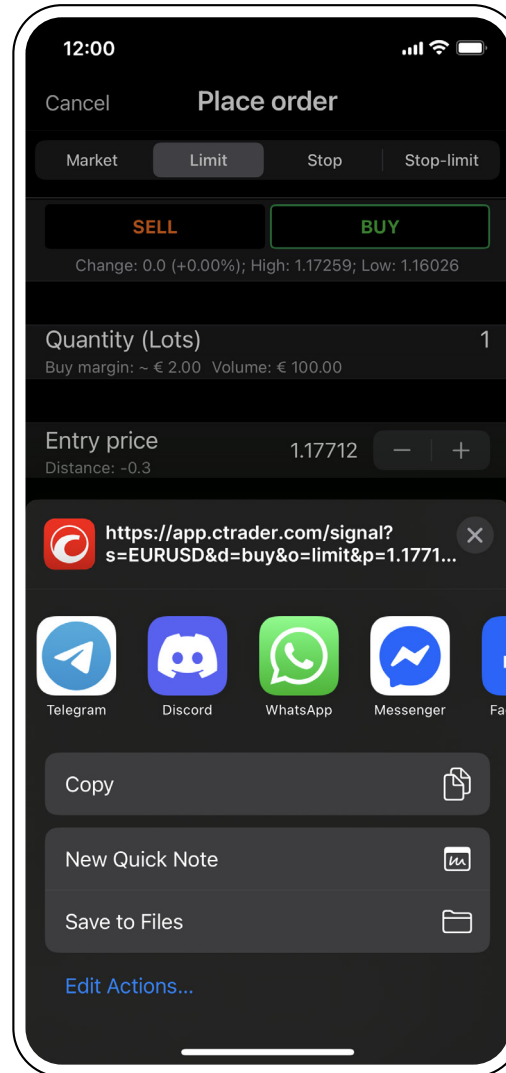
Learn more in Help Centre

cTrader

3. Engage traders

When traders tap your invite links, they open cTrader and start trading with top-performing products.

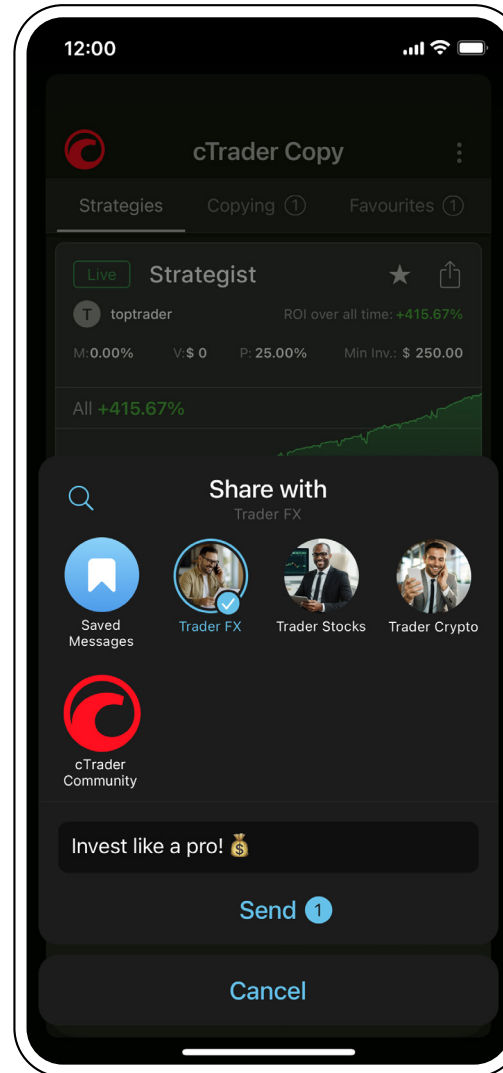**Discover all partner tools in cTrader**

Signal links

Share new orders directly from the order screen, pending orders or open positions to spotlight trading opportunities.
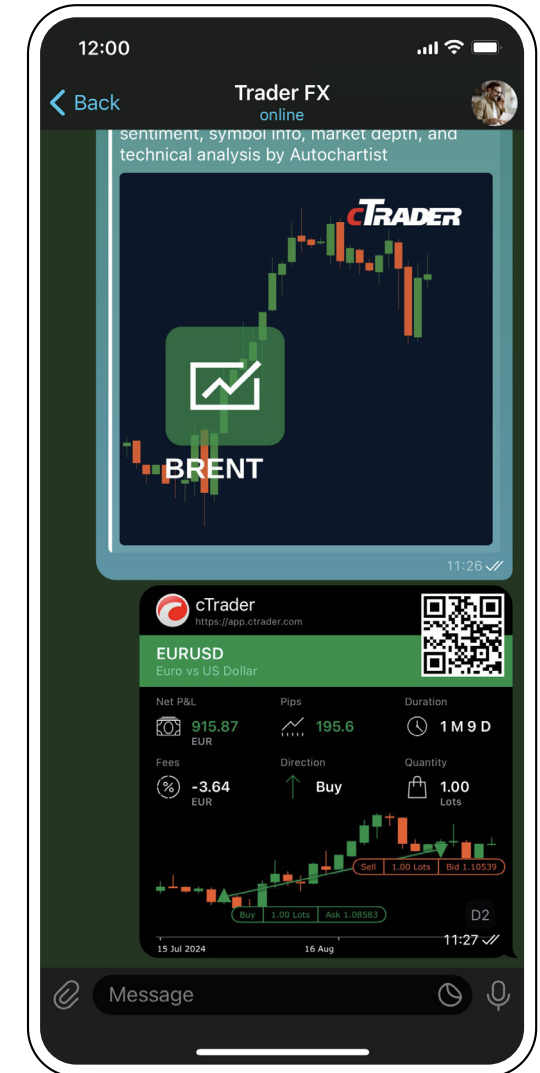

Learn more in Help Centre

Copy strategies

Share successful strategies from any provider to enable effortless social trading for investors.

Explore cTrader Copy

...and more!

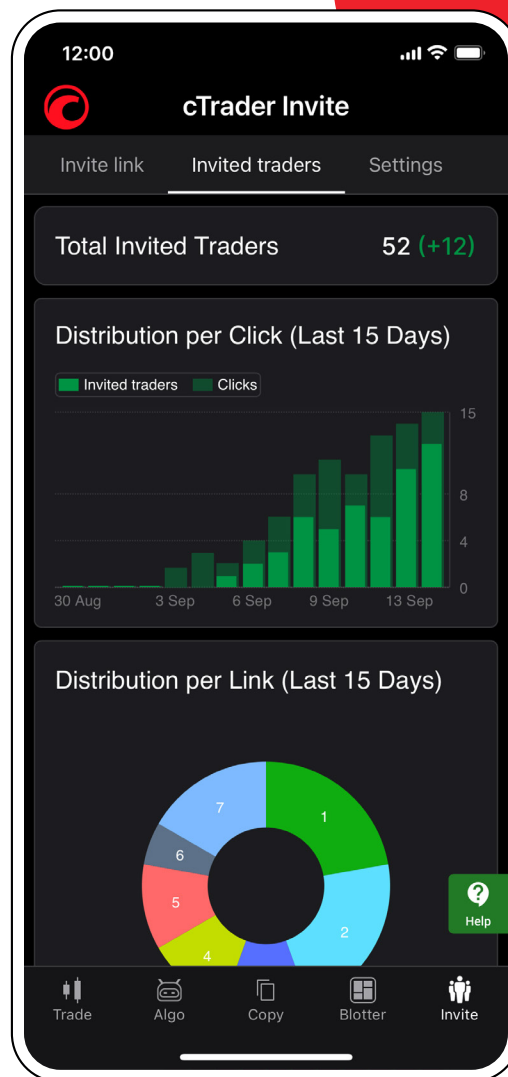Share deeplinks and successful deals to communicate powerful CTAs and build your online reputation.

Learn more in Help Centre

cTrader

4. Convert as never before!

Grow your referral base
faster with cTrader Invite.

Receive notifications
for every invited trader
and monitor real-time
stats directly in your
cTrader app.

Learn more in Help Centre

With cTrader
Invite integrated
into your broker's
CRM, you can
seamlessly track
your progress
in one place.

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